

# ROTARY CLUB OF EAST COBB'S 15<sup>TH</sup> ANNUAL DOG DAYS RUN



*Your sponsorship provides visibility to clients and potential customers in the desired East Cobb demographic, plus identifies your business as an active member of the community. Sponsors are recognized on pre-race publicity, race day signage and announcements and on the commemorative race shirts that participants wear throughout the year.*

## CAUSES WE SUPPORT

For more than 30 years, The Rotary Club of East Cobb has supported many charitable causes and service projects on local, national and international levels. As our primary fundraiser, the Dog Days Run helps us continue and increase the efforts of our benefitting non-profits, including:

Boy Scouts of America – Camp Kudzu – Camp Trach Me Away – Center for Family Resources - Cobb Library Foundation – East Cobb Robotics – Family Promise – Davis Direction Foundation – FODAC – Georgia Cares – Good Samaritan Clinic of Cobb – Kidz 2 Leaders – Lekotek – Loving Arms Cancer Outreach – MDE School – Project Mail Call – Cobb Public Safety - Rally Foundation – REAP – Revved Up Kids – WellStar Community Hospice – YMCA’s of East Cobb – AVID Wheeler High School Program

[www.DogDaysRun.com](http://www.DogDaysRun.com)

# DOG DAYS SPONSORSHIP LEVELS

## Presenting - \$10,000

- Logo prominently displayed on front of race t-shirt (July 1 print deadline)
- Presenting sponsor logo and recognition on race post cards (May 1 print deadline)
- Presenting sponsor logo on all race communications including print media, signage, website and runner application
- Verbal recognition with 3 minutes to address over 1,000 runners on race day
- Table for 8 at the Dog Days Give Back Ceremony
- Opportunity to provide presenting sponsor remarks at the Dog Days Give Back Ceremony
- Special social media push by our community partner YMCA's of East Cobb highlighting presenting sponsor status
- Exclusive podcast highlighting your organization
- Open invitation to join weekly Rotary breakfast meetings
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 3 tables at the race day expo with premium location choice
- 25 Complimentary race entries

## Platinum - \$5,000

- Verbal recognition on race day
- 4 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- Special social media recognition by our community partner YMCA's of East Cobb
- Open Invitation to join weekly Rotary breakfast meetings
- Logo recognition on signage, print media, t-shirt, website, social media, and application
- Verbal recognition on race day
- 2 tables at the race day expo with premium location
- 10 Complimentary race entries

## Gold - \$2,500

- Logo recognition on signage, t-shirt, print media, website and social media
- Verbal recognition on race day
- 2 invitations to the Dog Days Give Back Ceremony
- 1 table at the race day expo
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 5 Complimentary race entries

## Silver - \$1,000

- Name recognition on signage, t-shirt, print media, website and social media
- Verbal recognition on race day
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries

## Bronze - \$500

- Name recognition on signage
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 1 race entry

## Friend of Rotary- \$250 (individuals only)

- 1 race entry

## Other Sponsor Opportunities

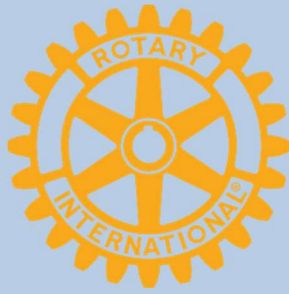
### Water Tables Sponsor - \$750

- Name recognition (with Bronze Sponsors) on signage
- Logo recognition on signage of all water tables
- 1 race entry

### Tot Trot Sponsor- \$750

- Name recognition (with Bronze Sponsors) on signage
- Verbal recognition at start of race
- Opportunity to place sponsor provided business card or promo card on Tot Trot Ribbons; or provide age appropriate finishers gift
- 1 race entry





**NET PROCEEDS**

Benefit local & international service projects of the East Cobb Rotary Club

**Start/Finish:**

YMCA McCleskey (1055 East Piedmont Road 30062)

**Registration:**

\$30 Pre-Registration (7/22)

\$35 Race Day

\$30 "phantom" runner

**Registration Opens:**

6:30 a.m.

**5K race starts:**

7:30 a.m.

8:00 a.m. "Tot Trot"

**Awards:**

8:40 a.m.

**Parking:**

YMCA or area parking lots



Sponsors register at:

<https://dogdaysrun.com/sponsor-sign-up/>

For additional information or questions, please contact Des Yawn at [d.yawn@comcast.net](mailto:d.yawn@comcast.net)

Checks should be payable to "East Cobb Rotary" and mailed to East Cobb Rotary, PO Box 72081, Marietta, GA 30007-2081