

ROTARY CLUB OF EAST COBB'S 15TH ANNUAL DOG DAYS RUN 2020 No-K



Your sponsorship supports great work in our community as well as providing visibility to potential clients and customers. Sponsors are recognized on pre-event publicity, signage, and announcements and on the commemorative race shirts that participants wear throughout the year.

CAUSES WE SUPPORT

For more than 30 years, The Rotary Club of East Cobb has supported many charitable causes and service projects on local, national and international levels. As our primary fundraiser, the Dog Days Run helps us continue and increase the efforts of our benefitting non-profits, including:

Boy Scouts of America – Camp Kudzu – Camp Trach Me Away – Center for Family Resources - Cobb Library Foundation – East Cobb Robotics – Family Promise – Davis Direction Foundation – FODAC – Georgia Cares – Good Samaritan Clinic of Cobb – Kidz 2 Leaders – Lekotek – Loving Arms Cancer Outreach – MDE School – Project Mail Call – Cobb Public Safety - Rally Foundation – REAP – Revved Up Kids – WellStar Community Hospice – YMCA's of East Cobb – AVID Wheeler High School Program

DOG DAYS SPONSORSHIP LEVELS

Presenting - \$10,000

- Logo prominently displayed on front of race t-shirt (September 15 print deadline)
- Presenting sponsor logo and recognition on race post cards and signs (September 1 print deadline)
- Presenting sponsor logo on all race communications including print media, signage, website and runner application
- Verbal recognition with 3 minutes to address over 1,000 runners on race day
- Table for 8 at the Dog Days Give Back Ceremony
- Opportunity to provide presenting sponsor remarks at the Dog Days Give Back Ceremony
- Special social media push by our community partner YMCA's of East Cobb highlighting presenting sponsor status
- Exclusive podcast highlighting your organization
- Open invitation to join weekly Rotary breakfast meetings
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 25 Complimentary race entries

Platinum - \$5,000

- Verbal recognition on race day
- 4 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- Special social media recognition by our community partner YMCA's of East Cobb
- Open Invitation to join weekly Rotary breakfast meetings
- Logo recognition on signage, print media, t-shirt, website, social media, and application
- Verbal recognition on race day
- 2 tables at the race day expo with premium location
- 10 Complimentary race entries

Gold - \$2,500

- Logo recognition on signage, t-shirt, print media, website and social media
- Verbal recognition on race day
- 2 invitations to the Dog Days Give Back Ceremony
- 1 table at the race day expo
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 5 Complimentary race entries

Silver - \$1,000

- Name recognition on signage, t-shirt, print media, website and social media
- Verbal recognition on race day
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries

Bronze - \$500

- Name recognition on signage
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 1 race entry

Friend of Rotary- \$250 (individuals only)

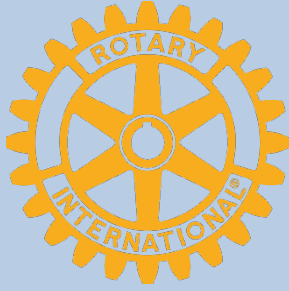
- 1 race entry

Other Sponsor Opportunities

Lazy Dog Sponsor- \$1000

- Name recognition (with Bronze Sponsors) on website and social media
- Verbal recognition at awards show
- Opportunity to place sponsor provided logo on Lazy Dog Bandanna
- 1 race entry





NET PROCEEDS

Benefit local & international service projects of the East Cobb Rotary Club

Start/Finish:

Wherever you want to not run.

Registration:

\$30 Pre-Registration (by 10/1)

\$30 – 10/1 – No-Race Day (t-shirt size not guaranteed)

\$20 Lazy Dogs

Registration Opens:

Open now @ DogDaysRun.com

No-K recap and Awards show:

Saturday, October 17 at 9:00 a.m. on Facebook Live and YouTube



Sponsors register at:

<https://dogdaysrun.com/sponsor-sign-up/>

Des Yawn at d.yawn@comcast.net