

ROTARY CLUB OF EAST COBB'S 16TH ANNUAL DOG DAYS RUN



Your sponsorship supports great work in our community as well as providing visibility to potential clients and customers. Sponsors are recognized on pre-event publicity, signage and announcements and on the commemorative race shirts that participants wear throughout the year.

CAUSES WE SUPPORT

For more than 30 years, The Rotary Club of East Cobb has supported many charitable causes and service projects on local, national, and international levels. As our primary fundraiser, the Dog Days Run helps us continue and increase the efforts of our benefitting non-profits, including:

Boy Scouts of America – Camp Kudzu – Camp Trach Me Away – Center for Family Resources - Cobb Library Foundation – East Cobb Robotics – Family Promise – Davis Direction Foundation – FODAC – Georgia Cares – Good Samaritan Clinic of Cobb – Kidz 2 Leaders – Lekotek – Loving Arms Cancer Outreach – MDE School – Project Mail Call – Cobb Public Safety - Rally Foundation – REAP – Revved Up Kids – WellStar Community Hospice – YMCA's of East Cobb – AVID Wheeler High School Program

www.DogDaysRun.com

DOG DAYS SPONSORSHIP LEVELS

Presenting - \$10,000

- Logo prominently displayed on front of race t-shirt (July 16th print deadline)
- Presenting sponsor logo and recognition on race post cards and signs (July 16th print deadline)
- Presenting sponsor logo on all race communications including signage, t-shirt, print media, website, and social media
- Verbal recognition on race day
- Table for 8 at the Dog Days Give Back Ceremony
- Opportunity to provide presenting sponsor remarks at the Dog Days Give Back Ceremony
- Special social media push by our community partner YMCA's of East Cobb highlighting presenting sponsor status
- Exclusive podcast highlighting your organization
- Open invitation to join weekly Rotary breakfast meetings
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 25 Complimentary race entries
- 2 tables at the race day expo

Platinum - \$5,000

- Verbal recognition on race day
- 4 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- Special social media recognition by our community partner YMCA's of East Cobb
- Open Invitation to join weekly Rotary breakfast meetings
- Logo recognition on signage, t-shirt, print media, website, and social media
- 10 Complimentary race entries
- 1 table at the race day expo

Gold - \$2,500

- Logo recognition on signage, t-shirt, print media, website, and social media
- Verbal recognition on race day
- 2 invitations to the Dog Days Give Back Ceremony
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 5 Complimentary race entries
- 1 table at the race day expo

Silver - \$1,000

- Name recognition on signage, t-shirt, print media, website, and social media
- Verbal recognition on race day
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries
- 1 table at the race day expo

Bronze - \$500

- Name recognition on signage
- Promotion opportunity to drive business to your organization in our virtual Goody bag
- 1 race entry

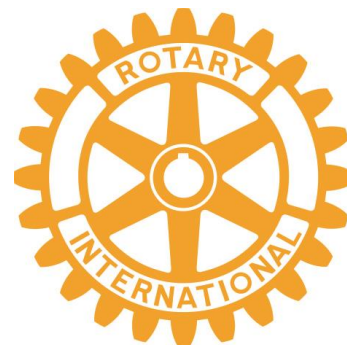
Friend of Rotary- \$250 (individuals only)

- 1 race entry, including number, shirt & virtual Goody bag

Other Sponsor Opportunities

Lazy Dog Sponsor- \$1,500

- Name recognition (with Bronze Sponsors) on website and social media
- Verbal recognition at awards show
- Opportunity to place sponsor provided logo on Lazy Dog Bandanna (Includes the cost of custom logo printing on 250 bandannas, (minimum order), larger quantities are available upon request and added at the time of order.)
- 1 race entry





NET PROCEEDS

Benefit local & international service projects of the East Cobb Rotary Club

Start/Finish:

YMCA McCleskey (1055 East Piedmont Road, 30062)

Registration:

\$30 Pre-Registration (by 7/31)
\$35 Race Day
\$35 "Phantom" Runner

Registration Opens:

Race Day 6:30 am
Open Now @ DogDaysRun.com

5K Race Starts:

7:30 am
8:00 am

Awards:

8:40 am

Parking:

YMCA or area parking lots



Sponsors register at:

<https://dogdaysrun.com/sponsor-sign-up/>

If you have questions or need additional information, please contact Des Yawn at d.yawn@comcast.net

Send all correspondence including checks to:

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