

**ROTARY CLUB OF EAST COBB'S**  
**17<sup>TH</sup> ANNUAL DOG DAYS RUN**



*Your sponsorship supports great work in our community as well as providing visibility to potential clients and customers. Sponsors are recognized on pre-event publicity, signage and announcements and on the commemorative race shirts that participants wear throughout the year.*

**[www.DogDaysRun.com](http://www.DogDaysRun.com)**

# DOG DAYS SPONSORSHIP LEVELS

## Presenting - \$10,000

- Verbal recognition on race day
- Logo prominently displayed on front of race t-shirt (July 16<sup>th</sup> print deadline)
- Presenting sponsor logo and recognition on race post cards and signs (July 16<sup>th</sup> print deadline)
- Presenting sponsor logo on all race communications including signage, t-shirt, print media, website, and social media
- Table for 8 at the Dog Days Give Back Ceremony
- Opportunity to provide presenting sponsor remarks at the Dog Days Give Back Ceremony
- Special social media push by our community partner YMCA's of East Cobb highlighting presenting sponsor status
- Exclusive podcast highlighting your organization
- Open invitation to join weekly Rotary breakfast meetings
- 25 Complimentary race entries
- 2 tables at the race day expo

## Platinum - \$5,000

- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 6 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- Special social media recognition by our community partner YMCA's of East Cobb
- Open Invitation to join weekly Rotary breakfast meetings
- 10 Complimentary race entries
- 1 table at the race day expo

## Gold - \$2,500

- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 4 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- 6 Complimentary race entries
- 1 table at the race day expo

## Lazy Dog Sponsor- \$2,000

- Exclusive opportunity to place sponsor logo on 250 Lazy Dog Bandannas.
- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries
- 1 table at the race day expo

## Silver - \$1,000

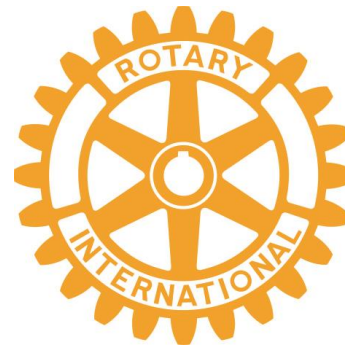
- Logo recognition on signage, t-shirt, print media, website, and social media
- Verbal recognition on race day
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries
- 1 table at the race day expo

## Bronze - \$500

- Name recognition on signage
- 1 race entry

## Friend of Rotary- \$250 (individuals only)

- 1 race entry, including number, shirt





### NET PROCEEDS

Benefits local East Cobb Charities  
Please see the list to the right

**Date:** August 6<sup>th</sup>

**Expected Runners:** 800 – 1,000

### Start/Finish:

YMCA McCleskey (1055 East Piedmont Road, 30062)

### Registration:

\$30 Pre-Registration (by 7/31)  
\$35 Race Day  
\$35 "Phantom" Runner

### Registration Opens:

Race Day 6:30 am  
Open Now @ [DogDaysRun.com](http://DogDaysRun.com)

### 5K Race Starts:

7:30 am

### Awards:

8:40 am

### Parking:

YMCA or area parking lots



## Proud Sponsor of Rotary Club of East Cobb's Dog Days 5-K Race

My sponsorship supports these  
Cobb County non-profits | "Service Above Self"



|                             |                            |
|-----------------------------|----------------------------|
| Aloha to Aging              | MDE School                 |
| Boy Scouts of America       | Project Mail Call          |
| Camp Kudzu                  | Public Safety Celebration  |
| Cobb Library Foundation     | - Cobb Co. Public Safety   |
| Davis Direction Foundation  | Rally Foundation           |
| Family Promise              | REAP                       |
| Humane Society of Cobb Co.  | Revved Up Kids             |
| Jason Cunningham            | The Extension              |
| Charitable Foundation       | Wellstar Community Hospice |
| Kate's Club                 | YMCA McCleskey             |
| Kidz 2 Leaders              | AVID Wheeler High School   |
| Lekotek                     |                            |
| Loving Arms Cancer Outreach |                            |

Sponsors register at:

<https://dogdaysrun.com/sponsor-sign-up/>

If you have questions or need additional information, please contact Des Yawn at [d.yawn@comcast.net](mailto:d.yawn@comcast.net)

**Send all correspondence including checks to:**

Rotary Club of East Cobb  
P.O. Box 72081  
Marietta, Ga. 30007