

**ROTARY CLUB OF EAST COBB'S**  
**18<sup>TH</sup> ANNUAL DOG DAYS RUN**



*Your sponsorship supports great work in our community as well as providing visibility to potential clients and customers. Sponsors are recognized on pre-event publicity, signage, and announcements and on the commemorative race shirts that participants wear throughout the year.*

**[www.DogDaysRun.com](http://www.DogDaysRun.com)**

# DOG DAYS SPONSORSHIP LEVELS

## Presenting - \$15,000

- Verbal recognition on race day
- Logo prominently displayed on front of race t-shirt (July 16<sup>th</sup> print deadline)
- Presenting sponsor logo and recognition on race post cards and signs (July 16<sup>th</sup> print deadline)
- Presenting sponsor logo on all race communications including signage, t-shirt, print media, website, and social media
- Table for 8 at the Dog Days Give Back Ceremony
- Opportunity to provide presenting sponsor remarks at the Dog Days Give Back Ceremony
- Special social media push by our community partner YMCA's of East Cobb highlighting presenting sponsor status
- Exclusive podcast highlighting your organization
- Open invitation to join weekly Rotary breakfast meetings
- 25 Complimentary race entries
- 2 tables at the race day expo

## Platinum - \$5,000

- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 6 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- Special social media recognition by our community partner YMCA's of East Cobb
- Open Invitation to join weekly Rotary breakfast meetings
- 10 Complimentary race entries
- 1 table at the race day expo

## Gold - \$3,000

- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 4 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- 6 Complimentary race entries
- 1 table at the race day expo

## Lazy Dog Sponsor- \$2,500

- Exclusive opportunity to place sponsor logo on 250 Lazy Dog Bandannas.
- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries
- 1 table at the race day expo

## Silver - \$1,250

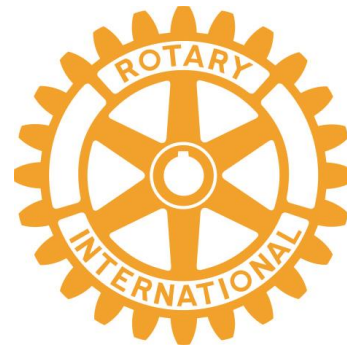
- Logo recognition on signage, t-shirt, print media, website, and social media
- Verbal recognition on race day
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries
- 1 table at the race day expo

## Bronze - \$500

- Name recognition on signage
- 1 race entry

## Friend of Rotary- \$250 (individuals only)

- 1 race entry, including number, shirt





### NET PROCEEDS

Benefits local East Cobb Charities  
Please see the list to the right

**Date:** August 5<sup>th</sup>

**Expected Runners:** 800 – 1,000

### Start/Finish:

YMCA McCleskey (1055 East Piedmont Road, 30062)

### Registration:

\$30 Pre-Registration (by 7/28)  
\$35 Race Day  
\$35 "Phantom" Runner

### Registration Opens:

Race Day 6:30 am  
Open Now @ [DogDaysRun.com](http://DogDaysRun.com)

### 5K Race Starts:

7:30 am

### Awards:

8:40 am

### Parking:

YMCA or area parking lots



## Proud Sponsor of Rotary Club of East Cobb's Dog Days 5-K Race

My sponsorship supports these  
Cobb County non-profits | "Service Above Self"



Aloha to Aging	MDE School
Boy Scouts of America	Project Mail Call
Camp Kudzu	Public Safety Celebration
Cobb Library Foundation	- Cobb Co. Public Safety
Davis Direction Foundation	Rally Foundation
Family Promise	REAP
Humane Society of Cobb Co.	Revved Up Kids
Jason Cunningham	The Extension
Charitable Foundation	Wellstar Community Hospice
Kate's Club	YMCA McCleskey
Kidz 2 Leaders	AVID Wheeler High School
Lekotek	
Loving Arms Cancer Outreach	

Sponsors register at:

<https://dogdaysrun.com/sponsor-sign-up/>

If you have questions or need additional information, please contact,  
Andrew Wiseman at [andrew@providentialsignworks.com](mailto:andrew@providentialsignworks.com)

**Send all correspondence including checks to:**

Rotary Club of East Cobb  
P.O. Box 72081  
Marietta, Ga. 30007