

**ROTARY CLUB OF EAST COBB'S**  
**19<sup>TH</sup> ANNUAL DOG DAYS RUN**



*Your sponsorship supports great work in our community as well as providing visibility to potential clients and customers. Sponsors are recognized on pre-event publicity, signage, and announcements and on the commemorative race shirts that participants wear throughout the year.*

**[www.DogDaysRun.com](http://www.DogDaysRun.com)**

# DOG DAYS SPONSORSHIP LEVELS

## Presenting - \$15,000

- Verbal recognition on race day
- Logo prominently displayed on front of race t-shirt (July 16<sup>th</sup> print deadline)
- Presenting sponsor logo and recognition on race post cards and signs (July 16<sup>th</sup> print deadline)
- Presenting sponsor logo on all race communications including signage, t-shirt, print media, website, and social media
- Table for 8 at the Dog Days Give Back Ceremony
- Opportunity to provide presenting sponsor remarks at the Dog Days Give Back Ceremony
- Special social media push by our community partner YMCA's of East Cobb highlighting presenting sponsor status
- Exclusive podcast highlighting your organization
- Open invitation to join weekly Rotary breakfast meetings
- 25 Complimentary race entries
- 2 tables at the race day expo

## Platinum - \$5,000

- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 6 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- Special social media recognition by our community partner YMCA's of East Cobb
- Open Invitation to join weekly Rotary breakfast meetings
- 10 Complimentary race entries
- 1 table at the race day expo

## Gold - \$3,000

- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 4 invitations to the Dog Days Give Back Ceremony
- Opportunity to provide sponsor remarks at the Dog Days Give Back Ceremony
- 6 Complimentary race entries
- 1 table at the race day expo

## Lazy Dog Sponsor- \$2,500

- Exclusive opportunity to place sponsor logo on 250 Lazy Dog Bandannas.
- Verbal recognition on race day
- Logo recognition on signage, t-shirt, print media, website, and social media
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries
- 1 table at the race day expo

## Silver - \$1,250

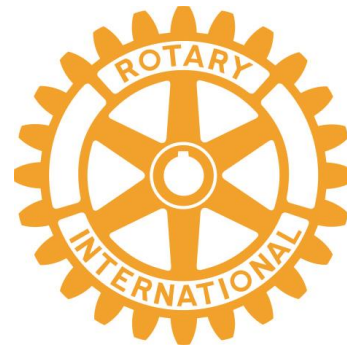
- Logo recognition on signage, t-shirt, print media, website, and social media
- Verbal recognition on race day
- 2 invitations to the Dog Days Give Back Ceremony
- 2 race entries
- 1 table at the race day expo

## Bronze - \$500

- Name recognition on signage
- 1 race entry

## Friend of Rotary- \$250 (individuals only)

- 1 race entry, including number, shirt





**NET PROCEEDS**

Benefits local East Cobb Charities  
Please see the list to the right

**Date: August 3<sup>RD</sup>**

**Expected Runners: 800 – 1,000**

**Start/Finish:**

YMCA McCleskey (1055 East Piedmont Road, 30062)

**Registration:**

\$30 Pre-Registration (by 7/26)  
\$35 Race Day  
\$35 "Phantom" Runner

**Registration Opens:**

Race Day 6:30 am  
Open Now @ [DogDaysRun.com](http://DogDaysRun.com)

**5K Race Starts:**

7:30 am

**Awards:**

8:40 am

**Parking:**

YMCA or area parking lots



**Proud Sponsor of  
Rotary Club of East Cobb's  
Dog Days 5-K Race**

My sponsorship supports these  
Cobb County non-profits | "Service Above Self"



- |                             |                            |
|-----------------------------|----------------------------|
| Aloha to Aging              | MDE School                 |
| Boy Scouts of America       | Project Mail Call          |
| Camp Kudzu                  | Public Safety Celebration  |
| Cobb Library Foundation     | - Cobb Co. Public Safety   |
| Davis Direction Foundation  | Rally Foundation           |
| Family Promise              | REAP                       |
| Humane Society of Cobb Co.  | Revved Up Kids             |
| Jason Cunningham            | The Extension              |
| Charitable Foundation       | Wellstar Community Hospice |
| Kate's Club                 | YMCA McCleskey             |
| Kidz 2 Leaders              | AVID Wheeler High School   |
| Lekotek                     |                            |
| Loving Arms Cancer Outreach |                            |

Sponsors register at:

<https://dogdaysrun.com/sponsor-sign-up/>

If you have questions or need additional information, please contact,  
Andrew Wiseman at [andrew@providentialsignworks.com](mailto:andrew@providentialsignworks.com)

**Send all correspondence including checks to:**

Rotary Club of East Cobb  
P.O. Box 72081  
Marietta, Ga. 30007